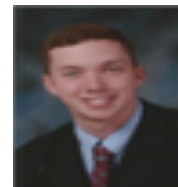


Brent P. Greeley
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EDUCATION

Tufts University

Bachelor of Science in Economics minor Entrepreneurial Leadership

Medford, MA

Expected May 2020

GPA: 3.20

Relevant Coursework: Introduction to Economic Principles, Intermediate Microeconomics Theory, International Finance, Economic Statistics, Health Economics, Environmental Economics, And Entrepreneurial Leadership Skills: Special Topics - Philanthropy, Community & Enterprise, and Spanish III.

Malvern Preparatory School, Class of 2016

Malvern, PA

Honors GPA: 3.83

Achievements: Member of the National Honor Society...President of the Adelpia Society a mentoring program...was on the honor roll every quarter of high school. Varsity basketball and baseball teams... captain of the baseball team senior year...two-time Pennsylvania Independent School State Champion

EXPERIENCE

Toku Student Realty LLC, 76 Curtis Street Somerville MA 02144. (June – August 2019)

Toku Realty LLC provides college students and rental home landlords solutions to off-campus housing. We help students find the right home and homeowners the right tenants. The Toku Team has created a database and web portal for rentals near campus and a dedicated team to help provide rental solutions to both parties.

Position: Sales & Marketing Intern

Responsibilities:

- Worked with the Tufts Venture Accelerator program to help Toku Student Realty LLC establish relationships with industry professionals to understand how Toku can expand company profile in target market.
- Negotiated partnerships with homeowners, pitched to a panel of investors at Tufts Entrepreneurship Center.
- Created and composed blogs and marketing content, workflow processes to assist student tenant lease agreements, cold calls to educate potential homeowner landlords on Toku.

Boston Interactive, 529 Main Street Suite 212 Charlestown MA 02129 (June – August 2018)

Boston Interactive is one of the top digital marketing agencies in Boston focusing on the design and development of business websites and digital presence search engine optimization.

Position: Sales & Marketing Intern:

Responsibilities:

- Work on social media campaigns and research, including guided work with paid social advertising
- Work with Marketing team to create and edit material for social publishing
- Optimize website content using SEO practices and tools

EXTRA CURRICULAR ACTIVITIES & ABILITIES

Tufts University Varsity Baseball Team

August 2016 – Present

NESCAAC Champions 2017 & 2019, Regional NCAA finalist 2019.

Teamwork, Character, & Leadership

- Developed essential time management skills by balancing a demanding athletic schedule while maintaining a strong academic performance

Tufts University Community Service Projects:

Relay for Life, Hearty Meals for All, Cannonball Foundation, Foster Children's Holiday, and Little League Clinics.

Computer Skills: MS Word, Harvard Business Spreadsheet Modeling Excel 2013, PowerPoint, HUBSPOT Marketing CRM.